



Your #1 Choice in the World of Paints

MANUFACTURING AND
EXPORTING PAINTS LOCALLY
AND INTERNATIONALLY
SINCE 1980.

-  Eco-friendly
-  High Quality
-  Lead Free



BE  MORE ACTIVE

Founder's Message



In 1980, I embarked on a journey by founding Maurice Hassoun Trading & Distribution Est., which blossomed into BMA Paints Industrial & Commercial. Guided by a vision of quality and innovation, BMA evolved from a local enterprise to a global force, now reaching over 27 countries. Our growth comes from advanced technology, high-quality standards, and a passionate team. As we continue this journey, my commitment to excellence, creativity, and customer satisfaction remains unwavering.

Who is Mr. Maurice Hassoun?

Mr. Maurice has always been a visionary. Despite Lebanon's challenges, he was determined to succeed from a young age. He started in commerce, opened markets, and then focused on manufacturing and distributing paints. His hard work led to one of Middle East's top paint factories, distributing worldwide. Mr. Maurice often said, "Don't be afraid to try; there's always a chance to go to a better place," and he lived by this motto, building a legacy of success.

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The only way to do great work is to love what you do!



What BMA Paints Stands For

BMA Paints is a leader provider of high-quality paints and coatings, dedicated to meeting diverse customer needs with innovative solutions. We prioritize outstanding customer service and satisfaction while ensuring adherence to relevant legislation and international standards, thereby enhancing operational performance effectively and efficiently.

Additionally, BMA Paints is committed to effectively managing our quality, health, and safety management system. Every member of the BMA Paints team, regardless of their role, is engaged and committed to achieving high-quality standards for all our customers.



Our Commitment to Quality & Exceptional Customer Experience



Mission

Our mission is to provide top-quality products and sustainable solutions, proudly representing Lebanon in the global market, with a focus on the Middle East, Africa, and expanding into new markets worldwide.



Vision

To be the number one choice for both the commitment to delivering exceptional customer experiences at every level, locally, regionally, and internationally.

Why Professionals Choose Us



5,000+ PAINT PRODUCTS

Offering more than 5,000 high-quality paint products for all types of applications



27+ COUNTRIES WORLDWIDE

Exporting to over 27 countries worldwide



ISO CERTIFIED & AWARD-WINNING

Committed to strict environmental and health standards



400+ PROJECTS COMPLETED

Completing over 400 projects in the past four years across Lebanon



HOW BMA PAINTS BECAME AN INDUSTRY LEADER

THE MILESTONE

1980: Foundation

• Maurice Hassoun Trading & Distribution Est. was established in Lebanon, laying the groundwork for future industrial ventures.

1986: Establishment of BMA Commercial & Industrial s.a.r.l.

• BMA began manufacturing solvent and water-based paints under the Italian brand Coverplast.

• Initiated the production of solvent-based paints, thinner solvent, and epoxy under the BMA brand.

1987: Strategic Partnerships

• BMA became the agent for Milesi in Lebanon, Kuwait, and Syria, expanding its influence in the region.

1990: International Expansion

• BMA began expanding its market beyond Lebanon, marking its entry into the global market.

1997: Environmental Responsibility

• BMA started producing water-based paints to reduce VOC (Volatile Organic Compounds) emissions, reflecting a commitment to environmental sustainability.

2008: Launch of Gambini Paints

• Introduction of water-based coatings under the Gambini Paints brand, further diversifying the product line.

2009: Italian Collaboration

• BMA began manufacturing solvent and water-based paints under the Italian brand Colstar, reinforcing its international collaborations.

2012: Quality Certification

• BMA achieved ISO 9001:2008 certification, validating its commitment to quality management systems.

2013: Expansion of Agency Representation

• BMA became the agent for Pulver powder coating in Syria, Lebanon, North Africa and Kuwait, broadening its product offerings and market reach.

• BMA increased its production by opening a factory in Syria.

2017: Recognition and New Partnerships

• BMA was honored with the Quality Summit New York award, recognizing its excellence in quality.

• BMA also became the agent for Esta Omega in Lebanon, expanding its portfolio (powder coating machinery).

2018: Advanced Certifications

• BMA was certified with ISO 9001:2015 for Quality Management Systems and OHSAS 18001:2007, enhancing its operational standards.

2019: Corporate Transformation

• BMA transitioned into a joint stock company, BMA Commercial & Industrial s.a.l., marking a significant corporate milestone.

2020: New Agency Representation

• BMA became the agent for Moravia in Lebanon, adding to its list of prestigious partnerships.

2021: Expansion in Lebanon

• BMA expanded its operations with new production facilities and warehouses in Halat, Lebanon.

2022



Occupational Health and Safety Certification

• BMA achieved ISO 45001:2018 certification for Occupational Health and Safety Management Systems, ensuring a safer work environment.

2023



Zouk Mosbeh,
Lebanon



Halat,
Lebanon



Damascus,
Syria

Expansion

• BMA expanded with a new facility in Zouk Mosbeh, totaling approximately 44,000 m² of production space.

• BMA's water-based products were certified as lead-free and low-VOC by METS laboratory.

• Launched a new bucket design, enhancing the quality of its packaging materials.

2024



Global Market Reach and Brand Uplift

• BMA is now present in more than 27 countries, reflecting its global market reach.

• The company has refreshed its logo and branding to meet modern standards and introduced the new slogan "Be More Active."

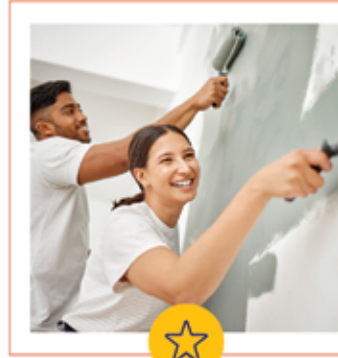


Our Products



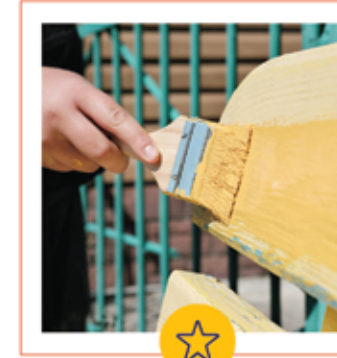
Our products are a blend of nature and innovation, crafted to bring beauty & safety into every space.

We offer 5,000+ paints, solvents & coatings, including those for metal, wood, floors, walls, marine applications, all formulated with cutting-edge technology.



Wall Paints

Interior, Exterior, Decorative, Textured paint, High performance, Water proofing, and Emulsions.



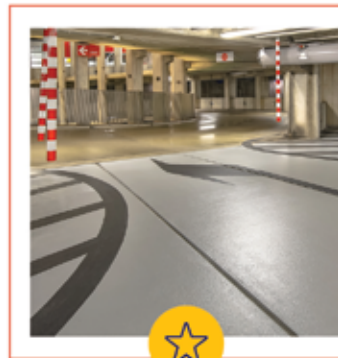
Wood Paints

Nitrocellulose, Polyester, Polyurethane, Wood stains, and Alkyd Paints.



Car Paints

Bases 2K, and Paints 2K



Floor Paints

Putty Epoxy, Primer Epoxy, Paint Epoxy, Paint Epoxy 3D, High Performance Epoxy, Industrial Epoxy, Polyurethane, Sealer Concrete, Chlorinated Rubber, Road Marking and Traffic Paints.



Metal Paints

Synthetic, PU Acrylic and Epoxy for metal.



Thinner & Other Diluents

All types of standard and specialized thinners, white spirit, and other diluents.



Marine Paints

Marine Primers, Marine Paints, Marine Primers Epoxy, Marine Paint Epoxy, and Antifouling.



Special Items

Cement additive SBR, High Performance Products, Institutional Zero VOC Paints System, Insects Repellent Emulsions, Fire Retardant Products, Copper Paints, Thermal Resistant Paints, Chrome Paints, and More.



OUR 5,000+ PAINTS
& COATINGS ARE
ECO-FRIENDLY, SAFE
FOR KIDS AND PETS,
AND AVAILABLE IN
BOTH WATER-BASED
& SOLVENT-BASED
OPTIONS.



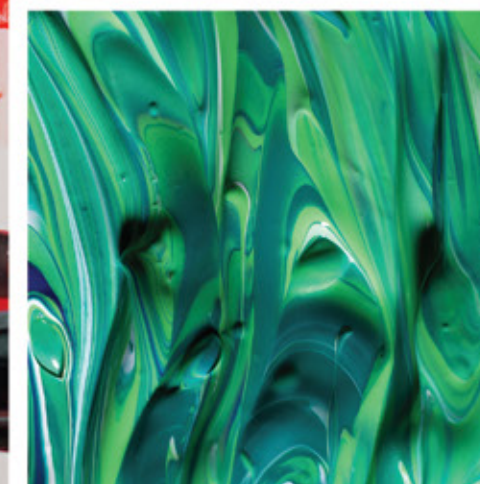
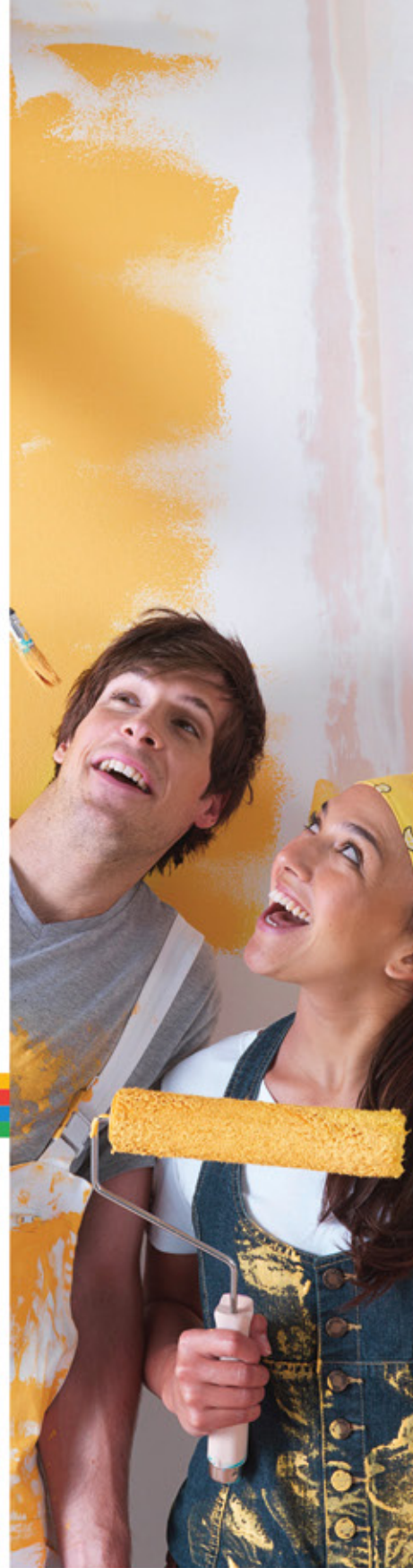
Eco-friendly



High Quality



Lead Free



OUR SERVICES

Your Project, Our Expertise: Elevating Your Space

At BMA Paints, we pride ourselves on delivering a comprehensive range of services that cater to the diverse needs of our clients.

Building on decades of experience and a commitment to excellence, we offer specialized services designed to enhance your projects and ensure outstanding results.

Whether you need expert color consultation, custom solutions, or advanced technical support, our team is dedicated to providing the highest quality service, helping you achieve your vision with precision and efficiency.



Color Consultation & Custom Matching

We offer expert color consultation and custom color matching to help clients achieve their desired aesthetic.



Private Labeling and New Product Development

Our team assists with private labeling and the development of new products tailored to meet client specifications.



Interior and Exterior Painting Design

We provide comprehensive wall painting services, including interior and exterior design, as well as special painting effects techniques.



Insulation and Special Techniques

We offer advice on insulation techniques and advanced painting methods to enhance both functionality and visual appeal.



BOQ and RFQ Development

Our services include the development of Bills of Materials (BOMs) and Requests for Quotations (RFQs) to streamline project planning.



Maintenance and Consultancy

We provide specialized consultancy and maintenance services for wood, floor, and metal surfaces, as well as marine products.



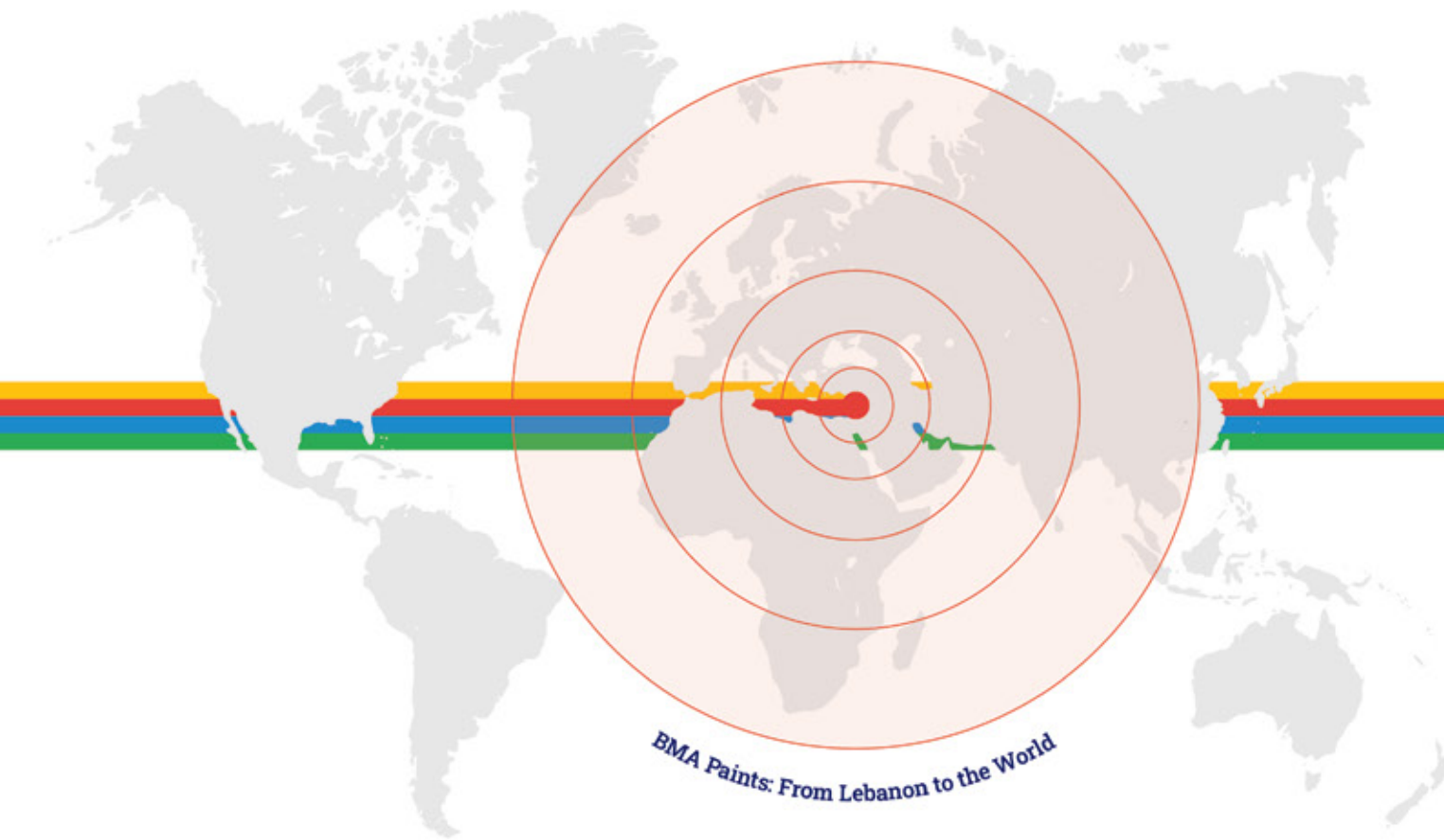
MARKET PRESENCE

Expansion of Facilities: BMA Paints' Growing Presence

BMA Paints started as a small company and has since expanded its operations to include a spacious facility spanning approximately 10,000 m² in Nahr l Mot, a warehouse covering 12,000 m² in Halat, and currently, a 22,000 m² space in Zouk Mosbeh.

Global Reach

BMA Paints serves a wide geographic area and holds a significant market share, whether locally across Lebanon, regionally, or internationally through its distributors in over 27+ countries around the world.



Proudly Lebanese: Our Paints Travel the World, Transforming Spaces with Elegance

27+

Expanding Horizons

With over 5,000 paints exported globally to 27+ countries, our team is consistently proactive in exploring new markets.



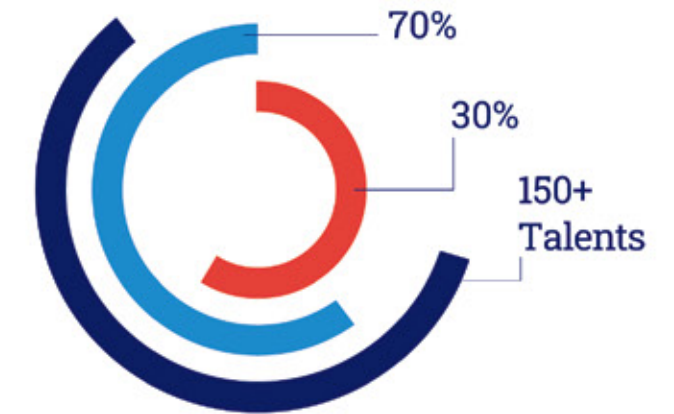
QUALITY, HEALTH, SAFETY & ENVIRONMENT MANAGEMENT SYSTEM

We provide timely services, following Quality, Occupational Health, Safety and Environment programs to achieve 100% customer satisfaction, ensuring compliance with

international standards. Our commitment includes continuous improvement, strong quality control, and a dedicated team exceeding customer expectations.

All BMA Paints employees are dedicated to high-quality standards through our QHSE Management System. We identify and control health, safety and environmental risks, reduce accidents, comply with legislation, and improve performance. BMA Paints is committed to:

- Managing the QHSE system effectively with best practices and continuous improvement objectives.
- Ensuring compliance with relevant laws, ISO 9001:2015, ISO 45001:2018, ISO 14001:2015, and internal policies.
- Conducting business without compromising health, safety and environment aiming for zero work accidents.
- Promoting quality, health, safety and environmental responsibilities among employees through education, training, and communication.



70% of our employees are civil defense certified, with 30% undergoing frequent training, including annual first aid sessions.

We build a Quality Culture by engaging everyone across all levels to ensure safe environment and compliant operations focused on continuous improvement.

We have successfully integrated the environmental management system into our operations focusing on continuous improvement of our environmental practices.

We are optimizing waste management, enhancing energy efficiency, reducing emissions, and implementing various other techniques to exceed environmental standards and ensure on going improvement.

Environment, Safety & Quality First—Driven by Continuous Improvement



RESEARCH & DEVELOPMENT

Research and Development department at BMA paints promotes innovation and advancement across our products and services. Our dedicated R&D team explores new technologies and methodologies to stay ahead in our industry.

By investing in R&D, we continually improve our offerings, develop new solutions, and anticipate market trends, ensuring we deliver optimal value to our customers.



CSR CORPORATE SOCIAL RESPONSIBILITY

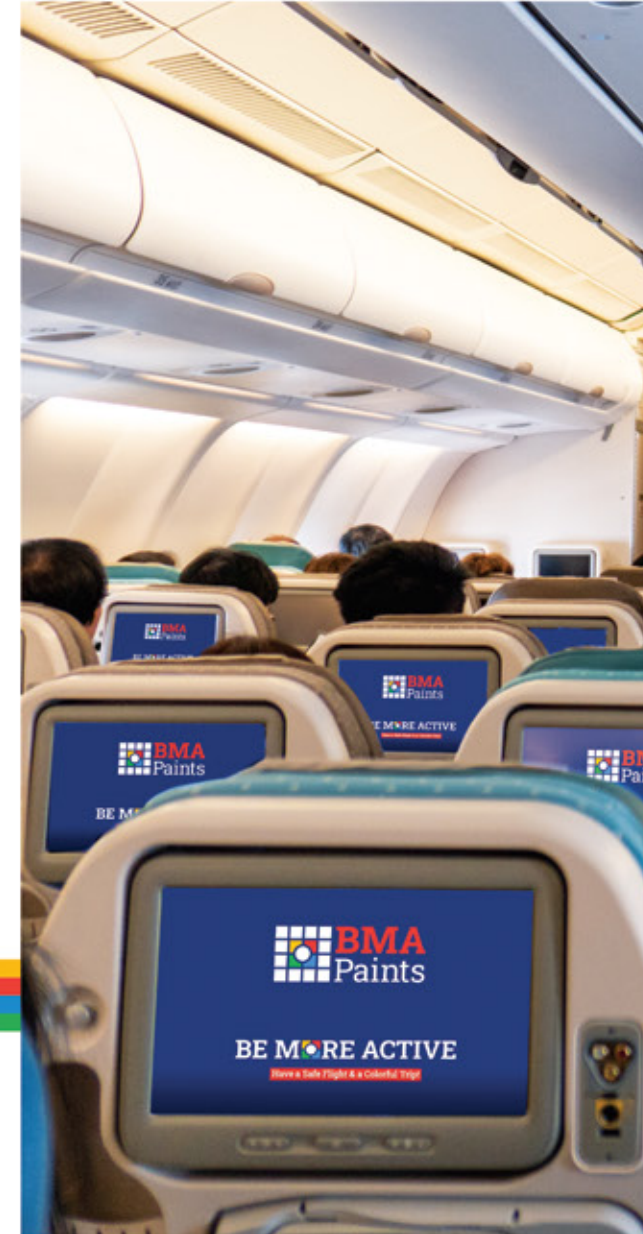
We are committed to community involvement, charitable activities, and employee volunteer programs, reflecting our dedication to positive impact.



CLIENTELE & PARTNERSHIPS

We serve a diverse clientele across various industries and maintain strategic partnerships that contribute to our success.

Middle East Airlines – Air France



ACHIEVEMENTS AND AWARDS

BMA Paints has received numerous awards and recognitions for our innovation, quality, and sustainability efforts.



BMA PAINTS' IMPACT ON PROJECTS AND BEYOND

A Nationwide Partner in Enhancing Lebanon's Municipal Projects

BMA Paints has established a strong presence throughout Lebanon, collaborating with municipalities from the north to the south. Their projects span various regions, including the renovation of many Bridges in collaboration with the Municipalities.

BMA Paints' high-quality products and services are utilized in numerous municipal projects, ensuring vibrant and durable finishes. Their commitment to enhancing public spaces and infrastructure reflects their dedication to the community, making BMA Paints a trusted partner across the country.

Trusted Quality and Reliability Locally and Globally

BMA Paints is well-known in Lebanon and beyond. Our paints are used by big companies, factories, and hotels. In Lebanon, we help improve public spaces and buildings. Regionally and internationally, our paints are chosen for important projects, including famous hotels and commercial buildings. This shows that BMA Paints is trusted for its quality and reliability.

Trusted locally and globally, BMA Paints enhances spaces with quality and reliability.



We enhance urban landscapes by beautifying bridges, adding aesthetic value to cities.





We support youth development through the creation of vibrant and inspiring sports facilities.



Our coatings transform pools and resorts into serene and inviting spaces.





Our marine coatings ensure durability and vibrant aesthetics for vessels sailing the world.



We offer luxurious chrome coatings that add a touch of sophistication to hotel interiors.



ARTIST

You are the
artist of
your life.

Don't give
the
paintbrush
to someone
else.



Elevate Your Space
with Eco-Friendly Hues

 Eco-friendly
  High Quality
  Lead-Free



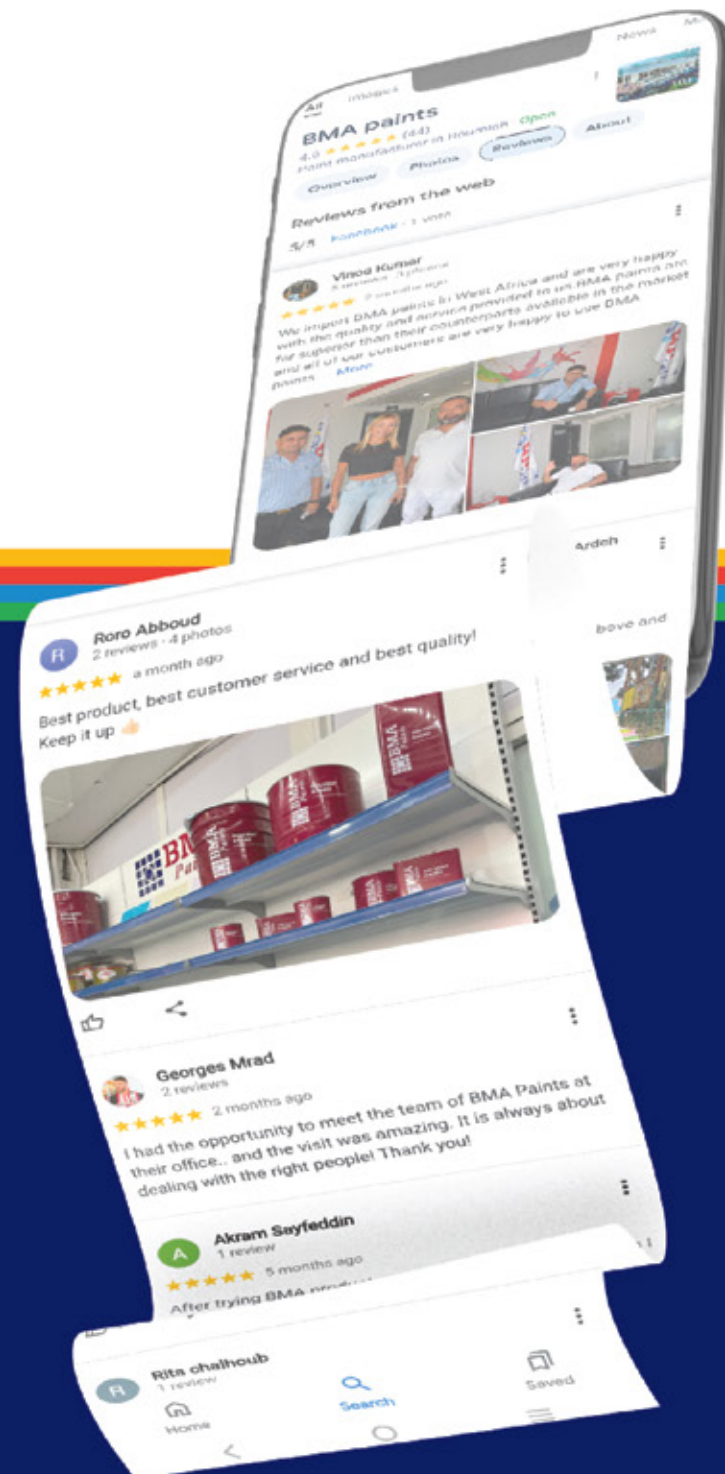


BMA Sales Team Leads Free Webinars and Workshops to Empower Clients

150+ Talents
Aiming for Excellence

SHARE YOUR EXPERIENCE WITH BMA PAINTS!

Your review is important to us. At BMA Paints, we value your feedback and strive to improve our products and services. Please take a moment to share your experience and help us continue to provide the best quality and reliability. Thank you for your support!



Leave Us A Review



BE MORE ACTIVE

SUMMIT

QUALITY SUMMIT AWARD



We strive for excellence, shaping a vibrant future with vision, passion, and bold innovation.

Always moving forward, always more active!





BE M^{ORE} ACTIVE

www.bmapaints.com